

just enterprise

Sector Success Through Effective Support

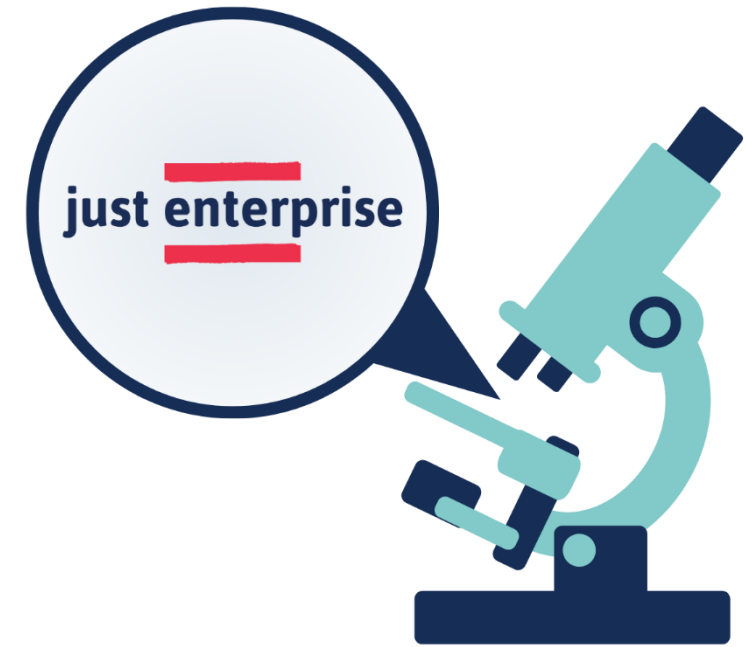
Nina Graham

Business Adviser

Just Enterprise/CEIS

What is Just Enterprise?

- JE is the Scottish Government funded programme of support for social enterprise.
- Since launching in 2011, we have supported more than 11,000 individuals across 8,000 enterprises in Scotland's enterprising Third Sector to get started, develop and grow.
- On average, the programme has helped organisations to increase turnover by £50,000 and create two new full-time jobs.
- Just Enterprise is delivered by a consortium of partners (led by CEIS) which enables us to provide specialist support across all stages, sectors and local authority areas in Scotland.



What support is available?



One-to-one
advice



Workshops and
webinars



E-learning
courses



Leadership
programmes

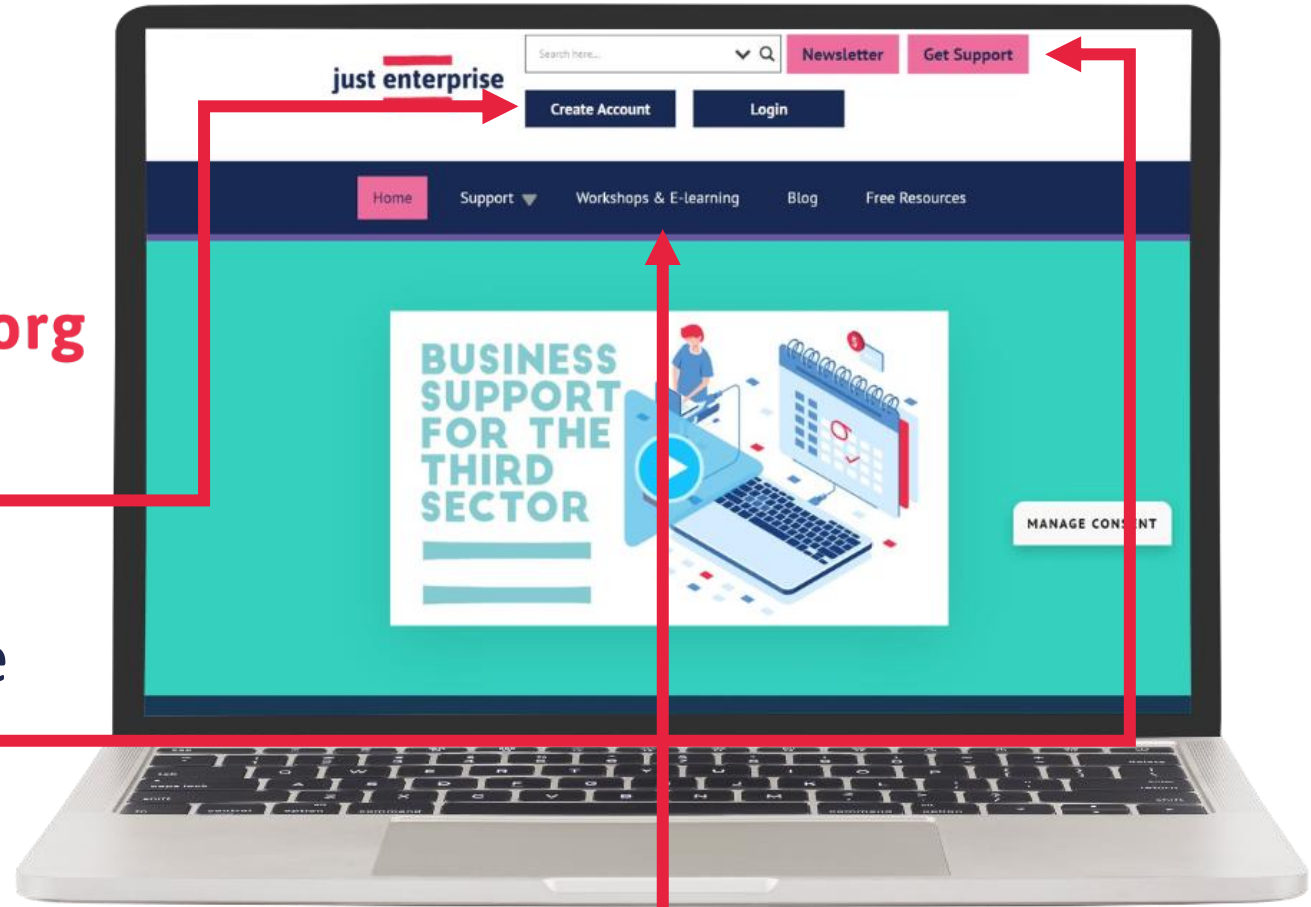
What can we help with?

- ☑ Cashflow
- ☑ Budgeting
- ☑ Marketing
- ☑ Tendering
- ☑ E-commerce
- ☑ Finance
- ☑ Social Impact Measurement
- ☑ Internationalisation
- ☑ Branding
- ☑ Legal Structures
- ☑ Strategic Planning
- ☑ Service Development


And More...

How to get started

- 1 Go to <http://www.justenterprise.org>
- 2 Create an account
- 3 For one-to-one support, click the 'Get Support' button
- 4 For learning opportunities, click on 'Workshops & E-learning' and use the filters to view by stage, delivery method and/or topic
- 5 Stay up-to-date by signing up for our newsletter and follow us on LinkedIn, Twitter and Facebook



What about Net Zero?

- Clear from the Social Enterprise Census more support needed:
- Response = 
Growing Climate Confidence
- The project is the result of a cross-sector collaboration, led by CEIS and SCVO.
- Provides a central hub for resources and tools to empower organisations to work towards Net Zero, including the GCC Scorecard...

PREPAREDNESS TO MAKE THE TRANSITION TO NET ZERO STATUS⁹⁸

Level of Preparedness	% of Respondents
Extremely prepared	6%
Somewhat prepared	43%
Not so well prepared	36%
Not at all prepared	15%

Source: Social Enterprise Census Survey 2021

HELP REQUIRED TO FEEL BETTER PREPARED FOR THE TRANSITION TO NET ZERO⁹⁹

Help Required	% of Respondents
Funding for implementing actions	73%
Information on the practical steps to take	58%
Technical support from experts	39%
Peer-to-peer learning and case studies	26%

Source: Social Enterprise Census Survey 2021

Growing Climate Confidence Scorecard

Purpose-made tool developed for GCC by Small99:



Growing Climate Confidence

Thank you for taking the scorecard
Growing Climate Confidence

Your full report has been emailed to

If you would like further guidance and support, don't forget to check the [Climate Confident website](#).

Get some ideas on where you can start reducing below.

Over the next few weeks, we'll be sending you tailored tips based on your answers to help you get started.

● low ● medium ● high

Category	Score
Engagement	80%
Buildings & Energy	70%
Waste	45%
Buy & Sell	60%
Travel	50%

Your Score
64%

- ☛ Takes 5 minutes to complete
- ☛ Generates a score + personalised report with action points and guidance based on your answers.
- ☛ Access to an action planner and reporting tool to plan future steps and track progress.

Net Zero learning opportunities

Just Enterprise Steps to Net Zero 5-Part Webinar Series



- 🍃 Hosted by Adam Bastock, Founder of Small99.
- 🍃 Each webinar covers a different topic based on the GCC Scorecard and features an expert speaker and a Third Sector organisation sharing their experience.
- 🍃 Webinar 1 on Engagement available to watch back on the JE site.
- 🍃 Webinar 2 on Travel on 21st November.
- 🍃 Register now at:
www.justenterprise.org/steps-to-net-zero



Revolve Reuse Knowledge Hub

www.zerowastescotland.org.uk/revolve

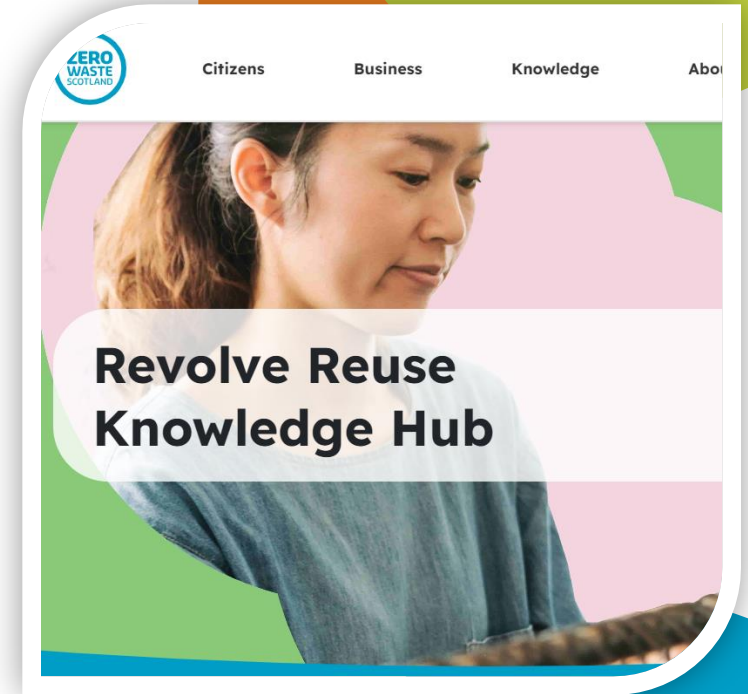


What is Revolve?

Revolve is Zero Waste Scotland's support programme for the reuse sector in Scotland.

Revolve offers information and resources to support reuse businesses to meet legal obligations, follow best practice and to work more effectively and efficiently.

Its aim remains to improve the reuse experience for shoppers and mainstream reuse.



Who's it for?

ANYONE involved in reuse activity in Scotland

The resources and information are suitable for:

Private sector, third sector and everything in between

Physical shops or online

Long established businesses and start ups

Large scale reuse to individuals

As it's open access, it can be shared with support agencies and local authorities to disseminate.



What's on the hub?

Home • Revolve Reuse Knowledge Hub • Revolve Resource Library

Filter by

Revolve standard topics Product Stream Resource format

We found 10 results.

Sort by Latest

Clear all



PRODUCT SAFETY

Low Risk Furniture Safety Procedures

04 Sep 2023

Read more



PRODUCT SAFETY

Low Risk Textiles Safety Procedures

01 Sep 2023

Read more



PRODUCT SAFETY

High Risk Furniture Safety Procedures

30 Aug 2023

Read more



RETAIL

Model Store - Salvation Army



RETAIL

Store Move - Seamster Vintage



MERCHANDISING

VM Principles: Women's Accessories



MERCHANDISING STANDARD OVERVIEWS

Std 13. Merchandising

05 Jul 23

Home • Revolve Reuse Knowledge Hub • Revolve Resource Library • Std 13. Merchandising

What is merchandising?

Merchandising is the presentation and promotion of goods available for sale. This standard asks you to consider both 'visual merchandising' and 'general product handling'. Whilst we understand that there are often limitations for organisations in the reuse sector, it is important that this essential element of retailing is given dedicated time and consideration.

Revolve Reuse Knowledge Hub

Revolve Standard Topics

Legal Requirements

1 Induction & training

2 Product safety & quality checking

3 Refunds & returns

4 Pricing

5 Payment methods

6 Health & Safety

7 Waste regulations

8 Data protection

9 Insurance

10 Staff & volunteers

Best practice

11 Environmental commitment

12 Customer communication & navigation

13 Merchandising

14 Kerb appeal

15 Online presence

Upcoming Webinars

www.zerowastescotland.org.uk/webinars

Refunds and Returns
Thursday, 18th January 2024


Self-Assessment and Certification
Tuesday, 23rd January 2024

Risk Assessments
Thursday, 8th February 2024





**ZERO
WASTE
SCOTLAND**



Ask Away Every Thursday

www.zerowastescotland.org.uk/webinars

Every Thursday at 10am and 3pm
Open sessions for anyone to drop in and
ask our expert consultants questions
related to all things reuse and repair.

You can also contact us at
[**enquiries@revolvereuse.com**](mailto:enquiries@revolvereuse.com)