



## Developing A Partnership Approach To Supporting Bike Re-use



Every year an estimated 12,000 bikes, equivalent to 151 tons of waste are dumped in Aberdeen and Aberdeenshire that could have been refurbished, recycled or diverted to good causes.



# Angus & Dundee Cycle Hub

Since their inception The Angus and Dundee Cycle Hub Bike Reuse Projects have been the catalyst for provision of:

- Collection of over 13,000 (164 tons) bikes from HWRC's and via public donation.
- Recording of over 500,000 km of cycling activity and modal shift from car use through its interventions.
- Over 25,000 participants through our events, workshops and Hubs.
- Total combined project carbon savings of over 1000 tons of CO<sub>2</sub>e.
- Over 4000 bikes refurbished and put back into communities.



# Providing free and low cost access to refurbished bikes is a catalyst to:

- Encouraging Active Travel and contributing to Scottish Government & Local Authority carbon reduction, climate and transport related targets and policy.
- Reducing dependency on car use for shorter local journeys.
- Reducing transport poverty barriers.
- Improving air quality at a local level.
- Encouraging the adoption of healthier lifestyles.
- Diverting waste from landfill and scrap into a circular economy model.
- Reducing Carbon emissions.



## CycleHub.Org Project Objectives

- Develop and grow a network of partners to refurbish, sell, distribute and act as donation points for unwanted bikes in the North East and beyond.
- Develop a referral scheme where LA's or external partners can nominate someone to receive a bike who otherwise might not be able to own one.
- Put in place Service Level Agreements with LA's for the exclusive uplift of bike waste from HWRC's for our partner organisations.
- Develop a regional bike distribution centre for the North East to cope with the estimated volume of bikes.
- Develop a range of services, marketing, tools and resources to help develop and support the network.
- Work with partners to share best practice and develop shared solutions to use our resources more effectively, increase recycling rates, productivity and sustainability.





# What's been achieved collectively by CycleHub.Org partners to date:

Through the funding facilitated by NESTRANS our combined partnership has helped enable:

- Refurbishment and delivery in the North East of over x500 bike packages including helmets, lights and locks
- Provision of Velotech training courses to upskill bike mechanics
- Development of a new reporting and processing app
- Setup of new brand, event and marketing assets to drive the project forwards.
- Signed a service level agreement with Aberdeenshire Council for the uplift of bike waste from Peterhead, Macduff, Huntly, Ellon, Stonehaven and Banchory recycling centres.
- Delivery of bikes to Ukrainian refugees in Scotland - with more going to them shortly
- Bike recycling events Robert Gordon University
- Bikes donated to charities such as Aberdeen Foyer & Middlefield Community Project
- Additional support and funding leveraged to help develop a regional bike distribution centre with Stellas Voice, based in Peterhead.

**NORTHEAST**  
**CYCLEHUB.ORG**  
o PARTNER o

Empowering Communities To Cycle

## Bikes Recycled Here!

Donate your old bike here and our network of partners will help ensure it is reused and distributed to good causes.

Visit [northeast.cyclehub.org](http://northeast.cyclehub.org) for info and to find your nearest partner

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## Partner Introduction -

